

COURSE REPORTS

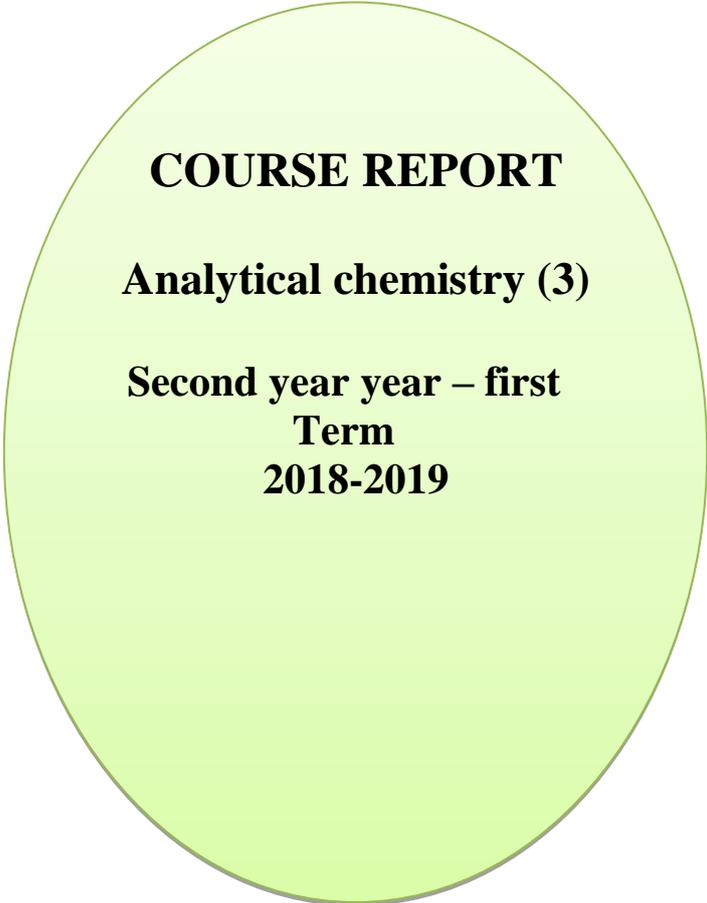
Faculty of Pharmacy

Second year – First Term

2018-2019

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COURSE REPORT

Analytical chemistry (3)

**Second year year – first
Term
2018-2019**

Course Report

University: Zagazig
Analytical chemistry

Faculty: Pharmacy

Department:

A- Basic Information

1. Title and code: Analytical chemistry (3) (AC213)
2. Program (s) on which this course is given: Bachelor of Pharmacy.
3. Year/ Level of program: second year (first semester)
4. Units/Credit hours:

Lectures Tutorial/Practical Total

5. Names of lecturers contributing to the delivery of the course

I Prof. Dr/ Hanaa Mohamed Saleh.

II Prof. Dr/Hisham Ezzat abdellatef.

III Prof. Dr/ Magda Mohamed El-Hennawy.

IV Prof. Dr/ Gamal.Hassan Ragab..

V Assoc. Prof. Heba Mohamed Elsayed

- Course co-ordinator: Prof. Dr. Hisham Ezzat abdellatef
- External evaluator: Prof. Dr. Yasser Shaker Ibrahim Elsharty

B- Statistical Information

No. of students attending the course: No. %

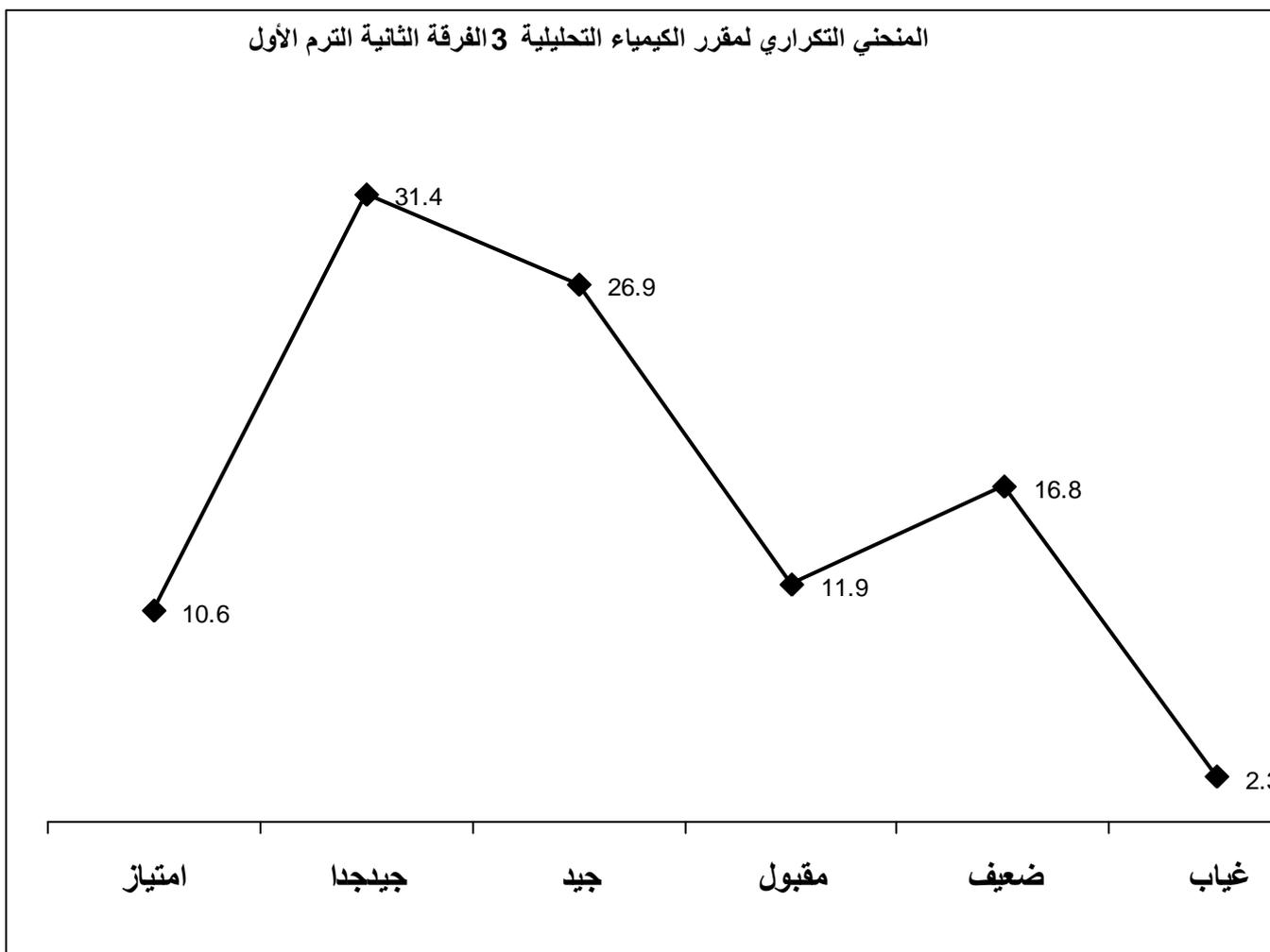
No. of students completing the course: No. %

Results:

Passed: No. % 80.7 Failed: %
No.

Grading of successful students:

Excellent: No. 83 % 10.6 Very Good: 246 % 31.4
 No.
 Good : No. 211 % 26.9 Pass: 93 % 11.9
 No.



C- Professional Information

1 - Course teaching

Week No.	Topics actually taught	No. of hours	Lecturer
1	Theoretical bases of volumetric analysis Acid base reactions and pH calculations	2hrs	• Prof. Dr/Hisham E. Abdellatef.
2	Buffer solutions and neutralizations indicators	2hrs	

	Types of acid base indicators		
3	Acid- base titration curve	2hrs	
4	Application of neutralization reactions	2hrs	<ul style="list-style-type: none"> • Prof. Dr/ Hanaa M. Saleh.
5	Non-aqueous titrations and their application	2hrs	
6	Midterm Exam		
7	Theory of redox reactions Calculation of oxidation no. , and electrode potential	2hrs	<ul style="list-style-type: none"> • Prof. Dr/Gamal H. Ragab
8	Titration curves and determination of E.P in redox reactions	2hrs	
9	Redox reactions involving iodine	2hrs	
10	Application of redox reactions	2hrs	
11	Theory of precipitometry and solubility product rule	2hrs	
12	Detection of E.P in precipitometric reactions	2hrs	<ul style="list-style-type: none"> • Prof. Dr/ Magda El-M. Hennawy
13	Theory of complexometry and complexometric indicators	2hrs	
14	Types of complexometric titrations and their applications	2hrs	<ul style="list-style-type: none"> • Assoc. Prof. Heba M. Elsayed
15	Final Exan	2hrs	

Topics taught as a percentage of the content specified:

>90% 70-90% <70%

Reasons in detail for not teaching any topic

If any topics were taught which are not specified, give reasons in detail

2- Teaching and learning methods:

Lectures:	<input type="checkbox"/>
Practical training/ laboratory:	<input checked="" type="checkbox"/>
Seminar/Workshop:	<input type="checkbox"/>
Class activity:	<input checked="" type="checkbox"/>
Case Study:	<input type="checkbox"/>
Problem solving	<input checked="" type="checkbox"/>

Other assignments/homework:

If teaching and learning methods were used other than those specified, list and give reasons: --Discussion sessions

3- Student assessment:

Method of assessment	Percentage of total
• Final Written examination	<input type="text" value="50%"/>
• Midterm exam	10%
• Oral examination	<input type="text" value="15%"/>
• Practical/laboratory work	<input type="text" value="20%"/>
• Other assignments/class work	<input type="text" value="5"/>
Total	100 %
Members of examination committee	Prof. Dr/ Hanaa M. Saleh. Prof. Dr/Hisham E. abdellatef. Prof. Dr/ Magda M. El-Hennawy. Prof. Dr/ Gamal H. Ragab.. Assoc. Prof. Heba M. Elsayed

4- Facilities and teaching materials:

Totally adequate
 Adequate to some extent
 Inadequate
 List any inadequacies

√

Poor ventilation High temperature Low resolution of data show equipment.
--

5- Administrative constraints

No time spacing between lectures

6- Student evaluation of the course:

List any criticisms	Response of course team
1. Course content is not consistent with the time specified for it.	That was considered in preparing course content of Anal. Chem. I –Pharm D program.
2. The necessity of organizing and simplifying the book	Long paragraphs were simplified and mistakes were corrected.
3. The time of the exam is not enough.	Not true, since most of the student finished within the allowed time.
4. The exam includes some questions not involved in the course.	Not true.

7- Comments from external evaluator(s):

The external evaluator stated that the course is well designed and the learning outcomes are clear, properly phrased and measurable.

8- Course enhancement:

Progress on actions identified in the previous year's action plan:

Action: none

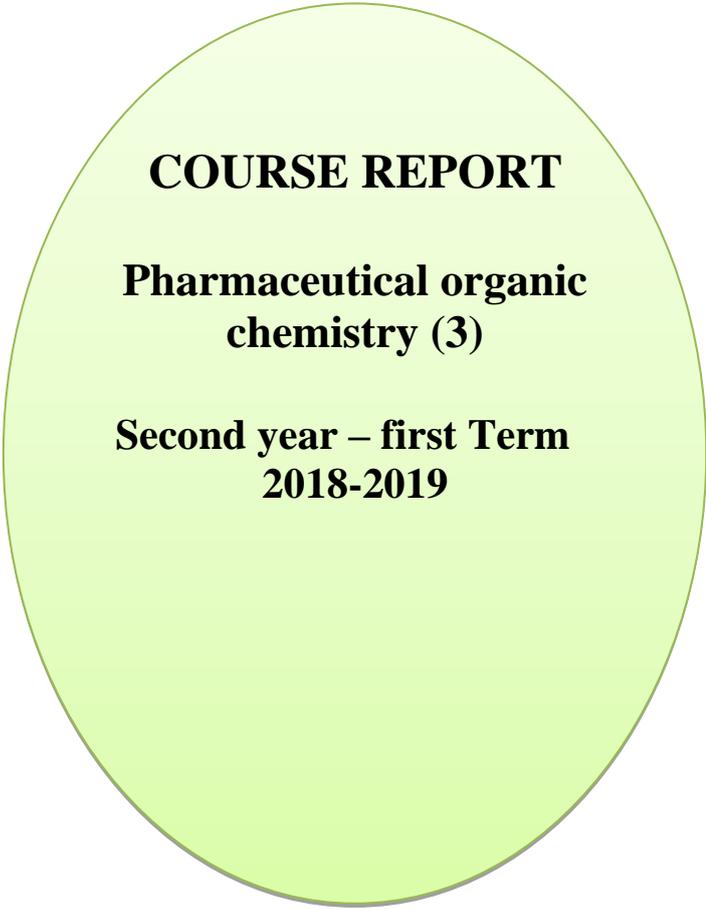
9- Action plan for academic year

Actions required	Completion date	Person responsible
The suggested course contents of Anal. Chem. I –Pharm D program is designed to avoid student complaints by replacing redox chapter with gravimetry .	August 2019	Assoc. Prof Heba M. Elsayed

Course coordinator: Prof. Dr. Hisham Ezzat abdellatef

Signature:

Date: 8/10/2019



COURSE REPORT

**Pharmaceutical organic
chemistry (3)**

**Second year – first Term
2018-2019**

Annual Course Report

University: Zagazig Faculty: Pharmacy Department: pharmaceutical organic chemistry

Course Report

A- Basic Information

1. **Title and code:** POC 212

2. **Programme(s) on which this course is given:** : Bachelor of pharmacy

3. **Year/ Level of programme:** Second year - first semester

4. **Units/Credit hours:**

Lectures Tutorial/Practical Total

5. **Names of lecturers contributing to the delivery of the course:**

Course co-ordinator: Prof.dr/ Hanan Abdel-Razik Abdel-Fattah ,
Ass.prof.dr/ Nermin Awni Osman

7. **External evaluator:** prof. dr/ Khalid Omer (Faculty of pharmacy Al – azher university).

B- Statistical Information

No. of students attending the course: No. %

No. of students completing the course: No. %

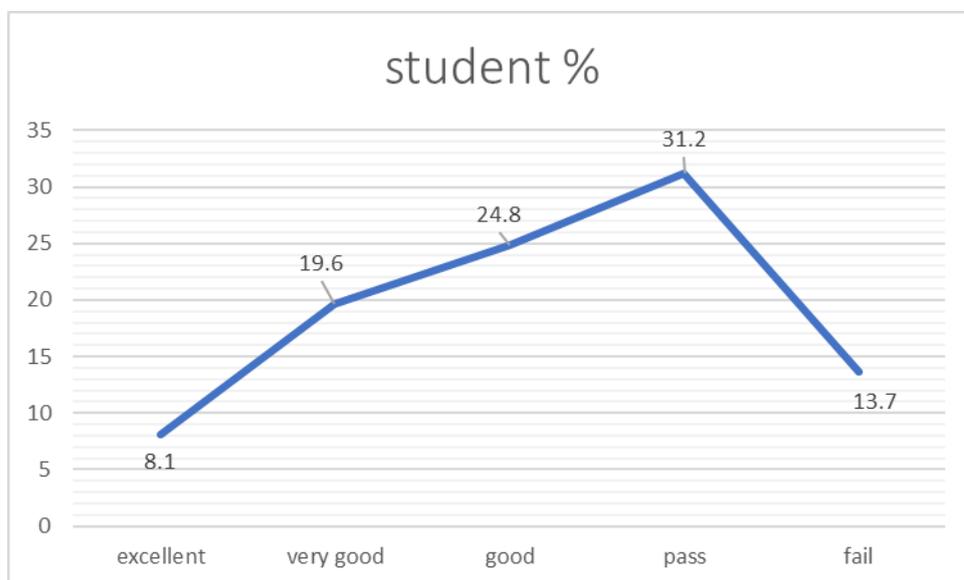
Results:

Passed: No. % Failed: %
No.

Grading of successful students:

Excellent: No. % Very Good: %
No.

Good : No. No.
No.



C- Professional Information

1 - Course teaching

Topics actually taught	No. of hours	Lecturer
1-Alcohols & thiols	4 hours	Prof.dr/ Hanan Abdel-Razik Abdel Fattah
2- Phenols	4 hours	
3-Carboxylic acids	6 hours	
4-Carboxylic acid derivatives	2 hours	. Prof.dr/ Hanan Abdel-Razik Abdel Fattah
5- Aldehydes & ketons	6 hours	Ass.Prof. dr/Nermin Awni Osman
6- Ethers & epoxide	2 hours	
7- Carbohydrates	4 hours	Ass.Prof. dr/Nermin Awni Osman

Topics taught as a percentage of the content specified:

>90% 70-90% <70%

Reasons in detail for not teaching any topic

If any topics were taught which are not specified, give reasons in

detail

2- Teaching and learning methods:

Lectures:	<input type="checkbox"/>
Practical training/ laboratory:	<input checked="" type="checkbox"/>
Seminar/Workshop:	<input type="checkbox"/>
Class activity:	<input checked="" type="checkbox"/>
Case Study:	<input type="checkbox"/>

Other assignments/homework:

If teaching and learning methods were used other than those specified, list and give reasons:

Preparation of lab reports with interpretation of experimental results

3- Student assessment:

Method of assessment	Percentage of total
Periodic exam	10%
Written examination	50%
Oral examination	15%
Practical/laboratory work	20%
Other assignments/class work	5%
Total	100%

Members of examination committee

- ✓ Both written and practical exam were prepared by Prof.dr/ Hanan Abdel-Razik Abdel Fattah Ass.Prof. dr/Nermin Awni Osman.
- ✓ Oral exam was conducted by staff members of pharmaceutical organic chemistry in addition external examiner.

4- Facilities and teaching materials:

Totally adequate	-
Adequate to some extent	√
Inadequate	-
List any inadequacies	-

5- Administrative constraints

List any difficulties encountered

- ✓ Weak internet connection
- ✓ Insufficient budget
- ✓ Unavailability of required chemicals and glass wares for practical sessions.

6- Student evaluation of the course:

List any criticisms	Response of course team
1. Condensed course content	the course was designed according to the regulation of bachelor of pharmacy curriculum (2015)
2. Too much exam questions inconsistent with time	will be considered

7- Comments from external evaluator(s): Response of course team

The course well designed. ILOS are clear,
Properly phrased and can be measured.

8- Course enhancement:

Progress on actions identified in the previous year's action plan:

Action	State whether or not completed and give reasons for any non-completion
Update course content and references	Completed

9- Action plan for academic year 2019 - 2020

Actions required	Completion date
------------------	-----------------

Person responsible

Actions required	Completion date	Person responsible
<ol style="list-style-type: none">1. Revise course contents and make required updates regarding content and references2. Add student activity: preparation of report/ presentation about different drugs illustrating functional groups3. Consider preparation of exam questions suitable to exam time.4. Training of the students on answering of mid-term and final question paper.	2019-2020	Course instructor

Course coordinator: : prof.dr / Hanan Abdel-Razik Abdel-Fattah

Signature:

Date: 28/ 10/2019



COURSE REPORT

Pharmacognosy (2)

**Second year – first Term
2018-2019**

**Annual Course Report of Pharmacognosy (2)
2018-2019**

University: Zagazig Faculty: Pharmacy Department:
Pharmacognosy

Course Report

A- Basic Information

1. Title and code: Pharmacognosy (2) PG212
2. Programme(s) on which this course is given: Bachelor of pharmacy.
3. Year/ Level of programme: Second year, first term
4. Units/Credit hours:

Lectures Practical Total

5. Names of lecturers contributing to the delivery of the course:

Prof. Ehsan Abozaid.

Prof. Samia Salah

Prof. Afaf Elsayed

Dr. Sahar Abdelaziz

6. Course coordinator: Prof. Samia Salah

7. External evaluator: Prof. Dr / Moshira El-sheraiey (cairo university)

B- Statistical Information:

No. of students attending the course: No. %

No. of students completing the course: No. %

Results:

Passed: No. % **Failed:**
No.

Grading of successful students:

Excellent	Very good	Good	Pass
13.1%	25.5 %	27.4 %	34%



C-Professional Information:

1 - Course teaching:

	Topics actually taught	No. of hours	Lecturer
1	General introduction for what will be taught all over the term Introduction for the fruits and giving the students the possible references, web sites, text books. Description of the common characters of umbelliferous.	2	Prof. Dr / Affaf Elsayed
2	Description of morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of Fennel, Ammi visnaga and Ammi majus.	2	Prof. Dr / Affaf Elsayed
3	Description of morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of Coriander, Anise, Capsicum, Colocynth, Lemon, bitter orange peel and Senna pods.	2	Prof. Dr / Affaf Elsayed
5	Evening primrose, Colchicum and mustard macro-and, micro-morphology of the entire and powdered drugs, chemical identification. Unofficial fruits.	2	Prof. Dr / Affaf Elsayed
6	Introduction to herbs. Study morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of Lobelia.	2	Prof. Dr/ Ehsan Abu Zaid

7	Study Morphological And Histological Characters, Constituents, Uses, Chemical Tests And Detection Of Adulteration In Entire And Powdered Form Of Piperment, Thyme, Alfalfa and Echinaceae. Unofficial herbs	2	Prof. Dr/ Ehsan Abu Zaid
8	Introduction to subterranean organs. Activity. Study morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of, Liquorice	2	Dr. Sahar Abdelaziz
9	Study morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of senega and Ipeca	2	Dr. Sahar Abdelaziz
10	Study morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of Rhubarb, Ginger.	2	Dr. Sahar Abdelaziz
11	Study morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of Hydrastis, Valeriana., Unofficial rhizomes	2	Dr. Sahar Abdelaziz
12	Introduction to Unorganized drugs Study the preparation, collection, active constituents, uses and chemical tests of resins, oleo-resins	2	Prof. Dr/ Samia Salah Hafez
13	Study preparation, collection, active constituents, uses and chemical tests of balsams, latex, juice, extracts and gum.	2	Prof. Dr/ Samia Salah Hafez

Topics taught as a percentage of the content specified:

>90% 70-90% <70%

Reasons in detail for not teaching any topic:

If any topics were taught which are not specified, give reasons in detail:

2- Teaching and learning methods:

Lectures:	<input type="checkbox"/>
Practical training/ laboratory:	<input checked="" type="checkbox"/>
Seminar/Workshop:	<input type="checkbox"/>
Class activity:	<input checked="" type="checkbox"/>
Case Study:	<input type="checkbox"/>

Other assignments/homework:

If teaching and learning methods were used other than those specified, list and give reasons: **Group discussion.**

3- Student assessment:

Method of assessment	Percentage of total
Written examination	50
Oral examination	15
Practical/laboratory work	20
Mid term	10
Other assignments/class work	5
Total	100
Members of examination committee	Written exam was prepared by: Prof/ Ehsan Abu zaid, Prof. Samia Salah, Prof. Affaf Elsayed, Dr. Sahar Abdelaziz Oral exam was run by: all Pharmacognosy department staff in addition to external staff

4- Facilities and teaching materials:

Totally adequate	<input type="checkbox"/>
Adequate to some extent	<input checked="" type="checkbox"/>
Inadequate	<input type="checkbox"/>
List any inadequacies	<input type="checkbox"/>

5- Administrative constraints

Crowded schedules

Overloaded laboratory sessions.

Shortage in chemicals.

6- Student evaluation of the course: 70%

Student evaluation of the course	Response of course team
Too many organs, and examples of plants which is difficult to memorize.	Taken in consideration
Low level of interaction between lecturer and students	
Inadequate internet facilities	

7- Comments from external evaluator(s):

Comments from external evaluator	Response of course team
Course content is considered important in the field of treatment with herbal medicine & sufficient for covering this field. Course references' updates	Update references'

8- Course enhancement:

Progress on actions identified in the previous year's action plan:

Action	State whether or not completed and give reasons for any non-completion
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<p>Insufficient microscopes, chemicals and plant materials (Both entire and powdered drugs).</p> <p>Introducing activities in the practical course to aid in self-learning</p>	<p>The team will properly plan for ordering some new microscopes. & maintain other microscopes</p> <p>Buying some plant materials.</p>
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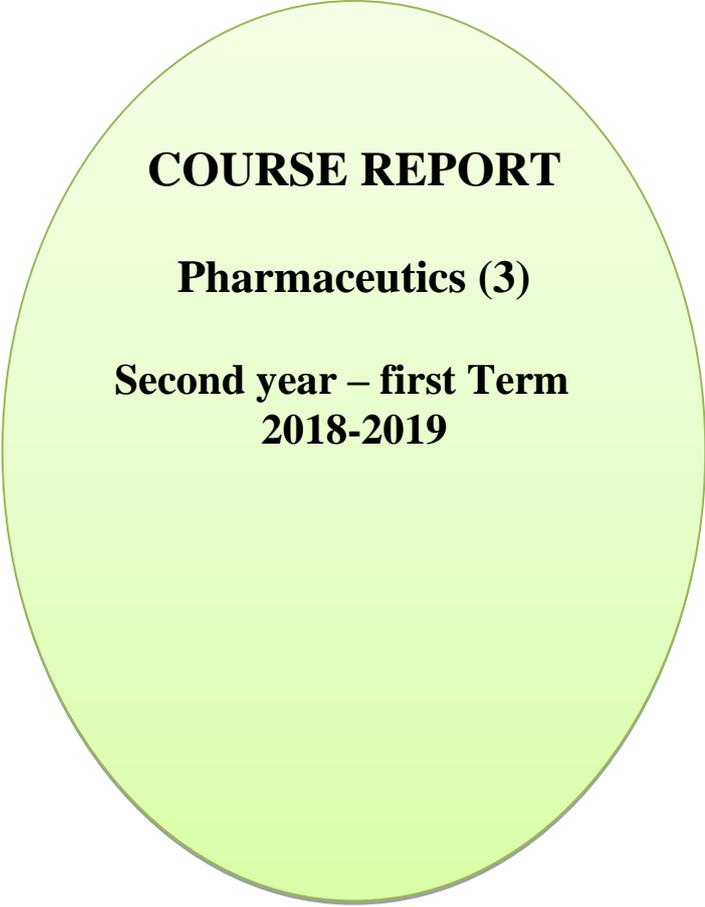
9- Action plan for academic year 2019 - 2020

	Actions required	Completion date	Person
1	Maintenance of the old microscopes	2019 - 2020	Department members
2	Supply the laboratory with LCD To overcome the problems of the projectors	2019 - 2020	Departement and faculty dean
3	Cultivation of the plants required for the practical work in the faculty farm	2019 - 2020	Faculty administration and department
4	Field visit	2019 - 2020	Course team
5	Revision and update of the course content	2019 - 2020	Course team

Course coordinator: Prof. Dr. Afaf El-Sayed

Signature:

Date: / /



COURSE REPORT

Pharmaceutics (3)

**Second year – first Term
2018-2019**

Annual Course Report

University:ZagazigFaculty: Pharmacy

Department: Pharmaceutics

A – Basic Information:

- **Title and Code:**pharmaceutics 3. Code : PT 212
- **Program(s) on which this course is given:**Bachelor of pharmacy
- **Year / Level of programs:**second year (third semester)
- **Units / Credit hours:**3hrs/week

Lectures	2 hrs.	Practical sessions	2 hr.	Total	3 hrs.
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- **Names of lecturers contributing to the delivery of the course:**

- Prof. Dr. Mahmoud Abd El-Ghany
- Prof .Dr.HanaElghamry
- **Assistant Prof. Dr. Azza Ali Hassan**

- **Dr. Course coordinator:**
Assistant Prof. Dr. Azza Ali Hassan

- **External evaluators:**
 - Prof. Dr. Mohamed Ali Attia(AssiutUniversity)

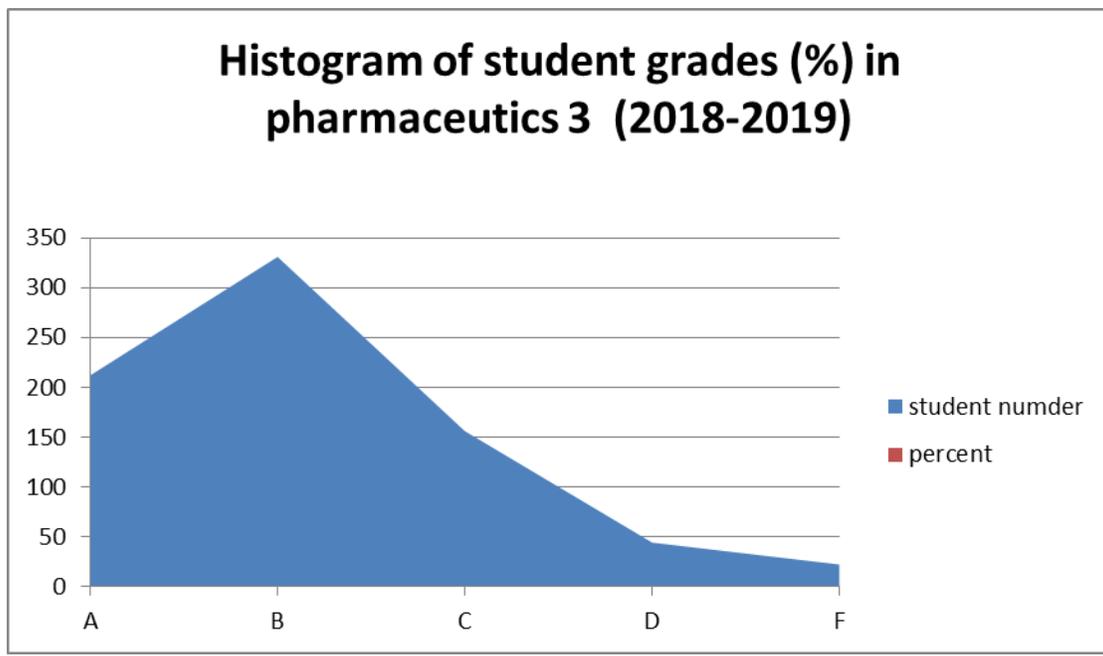
B- Statistical Information:

No. of students attending the course	767	100 %
No. of students completing the course	765	100 %

Results:					
Passed	743	97%	Failed	22	3%

Grading of successful students:

Grade	Student Number	Percent
A	212	27.6%
B	331	43.2%
C	156	20.3%
D	44	5.7%
F	22	3%



C- Professional Information:

1-Course teaching:

Lecturer content	No of Hours	Lecturers
- Introduction to disperse system - Colloids (definition, pharmaceutical applications)	2	Ass. Prof. Dr. Azza Ali Hasan
- Types of colloidal systems, preparation of colloids, purification.	2	
-Properties of colloids -Stability of colloids	2	
- Transdermal drug delivery: structure and function of the skin, mechanism of drug transport through the skin	2	
-Factors affecting percutaneous absorption (biological and physicochemical factors)	2	
- methods of maximizing the bioavailability of drugs applied to the skin -Transdermal therapeutic patches(TTS)	1	
- Cosmetics (definition, creams, cleansing creams, vanishing creams	1	
- toilet powders, lipstick, shaving preparations, hair preparations - Nail lacquers, depilatories, dentifrice	2	
- Types of emulsion - Theories of emulsification	2	Prof. Dr/ Hanaa El Ghamry

- Emulsifying agents - Stability of emulsions	2	
- Reasons for preparing suspension - Characters of ideal suspension	2	
- Formulation and evaluation of suspensions - Stability of suspensions	2	
- Topical preparations, formulation of semisolid dosage forms (Ointments-Creams)	2	Prof. Dr Mahmoud Abdel Ghany
- Topical preparations, formulation of semisolid dosage forms (Gels-Pastes)	2	

Topics taught as a percentage of the content specified:

>90 %	√	70 – 90 %		<70%	
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- **Reasons in detail for not teaching any topic: -----**
- **If any topics were taught which are not specified, give reasons in detail: -----**

2-Teaching and learning methods:

Lectures	√
Practical Training / Laboratory	√
Seminar / Workshop	-
Class activity	√
Case study	-

- **If teaching and learning methods were used other than those specified, list and give reasons:** Internet based researches to develop self learning skills as well as computer and internet skills .

3-Student Assessment:

	Assessment task (e.g. essay, test, group project, examination, speech, oral presentation, etc.)	Week	Proportion of Total Assessment
1	Assessment (1): Activity e.g. assignments	Week 10	5%
2	Assessment (2): Midterm exam	Week 7	10%
3	Assessment (3): Practical exam	Week 13	20%
4	Assessment (4): Oral exam	Week 15	15%
5	Assessment (5): Written exam	Week 15	50%
	total		100%

Members of examination committee:

- Prof. Dr. Mahmoud Abd El-Ghany
- Prof. Dr. Hanaa Elghamry
- Assistant Prof. Dr. Azza Ali Hassan

4-Facilities and Teaching Materials:

Totally adequate	
Adequate to some extent	√
Inadequate	

List any inadequacies:

No internet connection in teaching halls.

5- Administrative Constraints:

- Crowded schedule .

Students complained of condensed course content

Response: consider that in Pharm D curriculum.

6- Comments from external evaluator(s):

Comments	Response of course team
The course is well designed; ILOS are clear, properly written and can be measured.	-----

7- Course Enhancement:

Action required	State whether or not complete
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	and give reasons for any non completion
External examiner for evaluation of the student during oral exam	Completed

9- Action plan for academic year 2019– 2020:



Revision of

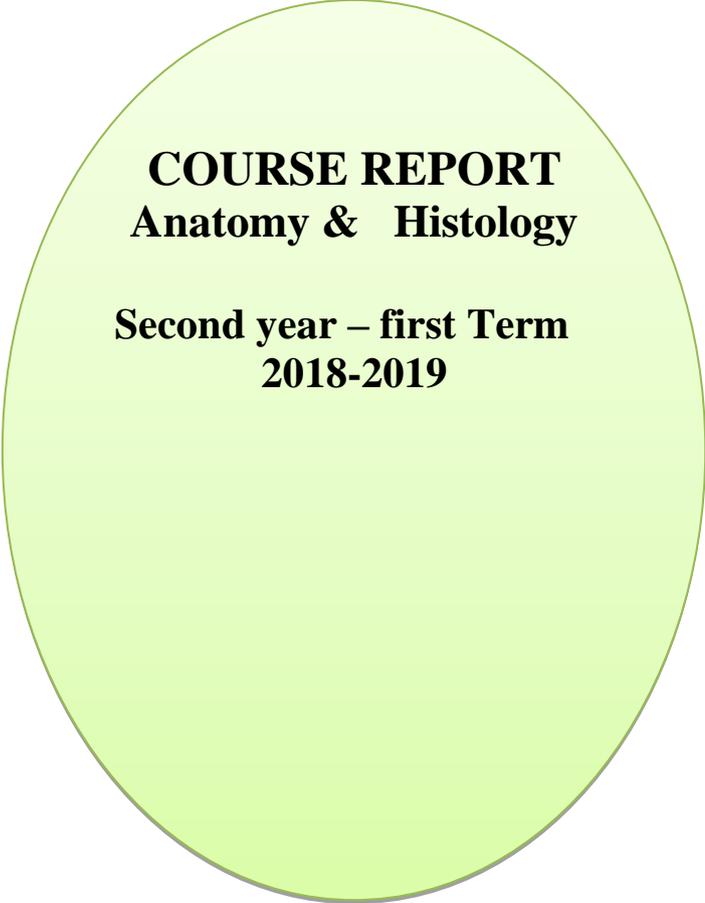
course contents and make required updates.

Course Co-ordinators:

- **Assistant Prof. Dr. Azza Ali Hassan**

Signature:

Date: Course report is approved on 28/10/2019



COURSE REPORT
Anatomy & Histology

Second year – first Term
2018-2019

Annual Course Report

University: Zagazig Faculty: Pharmacy Department: Anatomy & histology
Course Report

A- Basic Information

1. Title and code: Anatomy & histology
Code: MD210
2. Programme(s) on which this course is given: Bachelor of pharmacy
3. Year/ Level of programme: second year-first term
4. Units/Credit hours:

Lectures Tutorial/Practical Total

5. Names of lecturers contributing to the delivery of the course:

Anatomy: Prof. Mohie ElSayed Khaliel

Prof. Ibrahim elazzony

Dr Manal Mohamed Morsy

Dr Maha Ahmed

Histology: prof. Azza Said

Prof. Magdi Fathi

Course co-ordinator: **Anatomy: Prof. Mohie ElSayed Khaliel**

Histology: prof. Azza Said

External evaluator:

B- Statistical Information

No. of students attending the course: No. %

No. of students completing the course: No. %

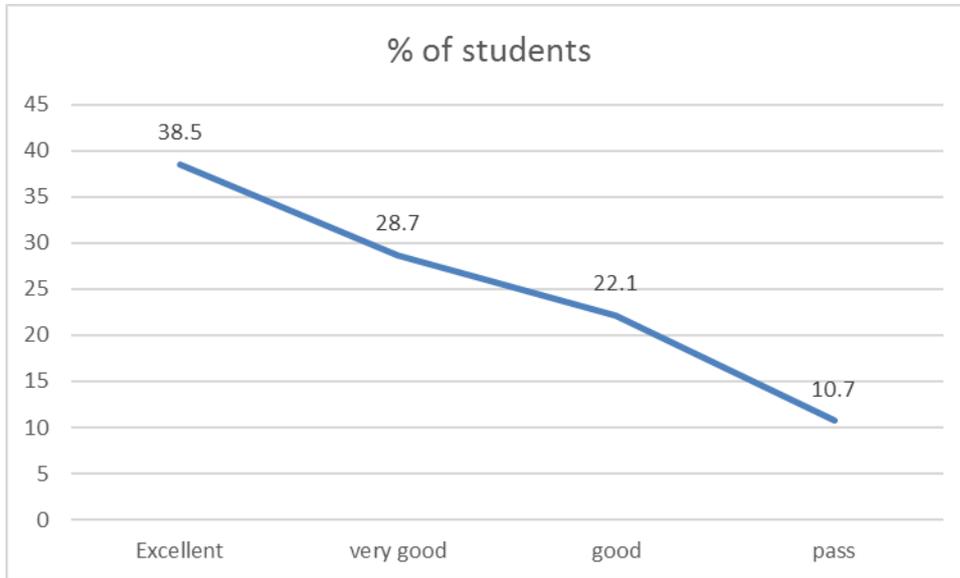
Results:

Passed: No. 89.4% Failed: %
No.

Grading of successful students:

Excellent: No. % Very Good: %
No.

Good : No. 159 Pass: 22.1 %
 No. 77 10.7 %



C- Professional Information

1 - Course teaching

Topics actually taught	No. of hours	Lecturer
- Introduction (anatomical terms- anatomical positions- anatomical movements)		Prof. Mohie ElSayed Khaliel
- Joints and muscular system		
- Cardiovascular system		Prof. Ibrahim elazzony
- Respiratory system		
- Lymphatic system		Dr Manal Mohamed Morsy
Midterm exam		
- Digestive system		Dr Maha Ahmed
- Urinary system		
- Male genital system		
- Female genital system		
- Endocrine glands		
- Nervous system		

<ul style="list-style-type: none"> - Special senses and skin - Skeletal system and vertebral column 		
<ul style="list-style-type: none"> - Types of microscopes (LM&EM) Types of stains Membranous organoids (cell membrane, mitochondria, Golgi bodies, rough & smooth endoplasmic reticulum and lysosomes). - Non-membranous organoids Structure of the nucleus <ul style="list-style-type: none"> - DNA structure Chromosomes structure Cell cycle - Epithelial tissues (structure, types, sites) - Connective tissues and fibers (structure, types). Connective tissues proper (structure, types). - Histological structure of bone and cartilage. <ul style="list-style-type: none"> - RBCs and WBCs (histological structure, function) - Histological structure of skeletal, smooth and cardiac muscles - Histological structure of neurons, synapse, neurological cells and nerve endings - Histological structure of arteries and veins - Histological structure of thymus, tonsils, spleen and lymph node - Histological structure of tongue, oesophagus, stomach, small and large intestine 		<p>prof. Azza Said</p> <p>Prof. Magdi Fathi</p>
<ul style="list-style-type: none"> - Histological structure of liver, pancreas and salivary glands - Histological structure of trachea, lung and kidney - Histological structure of pituitary, supra-renal, thyroid and parathyroid glands 		

Topics taught as a percentage of the content specified:

>90% 70-90% <70%

Reasons in detail for not teaching any topic

If any topics were taught which are not specified, give reasons in detail

2- Teaching and learning methods:

Lectures:	<input checked="" type="checkbox"/>
Practical training/ laboratory:	<input checked="" type="checkbox"/>
Seminar/Workshop:	<input type="checkbox"/>
Class activity:	<input type="checkbox"/>
Case Study:	<input type="checkbox"/>

Other assignments/homework:

If teaching and learning methods were used other than those specified, list and give reasons: --

3- Student assessment:

Method of assessment	Percentage of total
Midterm exam	10
Final written exam	70
Practical exam	20
Total	100
Members of examination committee	

Anatomy: Prof. Mohie ElSayed Khaliel

Prof. Ibrahim elazzony

Dr Manal Mohamed Morsy

Dr Maha Ahmed

Histology: prof. Azza Said

Prof. Magdi Fathi

4- Facilities and teaching materials:

Totally adequate

Adequate to some extent

√

Inadequate

-

List any inadequacies

-

5- Administrative constraints

List any difficulties encountered

No administrative constraints

6- Student evaluation of the course:
team

Response of course

List any criticisms

Students were satisfied about the course content
and teaching staff performance

7- Comments from external evaluator(s):
team

Response of course

-

8- Course enhancement:

Progress on actions identified in the previous year's action plan:

Action

State whether or not
completed and give reasons
for any non-completion

Revision of course
content

done

9- Action plan for academic year 2019 - 2020

Actions required Completion date Person responsible

Revision of course content 2019-2020 Course team

Revision of course learning materials
and references

Course coordinator: **Anatomy: Prof. Mohie ElSayed Khaliel**

Histology: prof. Azza Said

Signature:

Date: / /



COURSE REPORT

**Drug Marketing and
Communication Skills**

**Second year – first Term
2018-2019**

Annual Course Report

University: Zagazig Faculty: Pharmacy Department: Business & Administration

Course Report

A- Basic Information

1. Title and code: Drug Marketing and Communication Skills Code: DM21

2. Programme(s) on which this course is given: Bachelor of pharmacy

3. Year/ Level of programme: second year-first term

4. Units/Credit hours:

Lectures Tutorial/Practical Total

5. Names of lecturers contributing to the delivery of the course:

Course co-ordinator: Prof. Mohamed ElShwadfi

External evaluator:

B- Statistical Information

No. of students attending the course: No. %

No. of students completing the course: No. %

Results:

Passed: No. % Failed: %
No.

Grading of successful students:

Excellent: No. % Very Good: %
No.

Good : No. % Pass: %
No.

C- Professional Information

1 - Course teaching

المحاضرة (2 ساعة/الأسبوع)	عدد الساعات	
ما هي الاستراتيجية ماهية التخطيط الاستراتيجي	2	
خطوات التخطيط الاستراتيجي	2	
تكوين الاستراتيجيات	2	
تنفيذ الاستراتيجية	2	
عناصر المزيج التسويقي (4 س)	2	
العوامل البيئية التي تتعامل معها ادارة التسويق	2	
امتحان النصف فصلي	2	
أهداف الاعلان أنواع الاعلان	2	
قسم / ادارة الاعلان وكالات الاعلان	2	
خطوات تكوين و تنفيذ الاعلان	2	
وسائل الاعلان	2	
وسائل تنشيط المبيعات	2	
ادارة المبيعات	2	
التسويق الدولي	2	

Topics taught as a percentage of the content specified:

>90% 70-90% <70%

Reasons in detail for not teaching any topic

If any topics were taught which are not specified, give reasons in detail

2- Teaching and learning methods:

Lectures:	<input type="text" value="√"/>
Practical training/ laboratory:	<input type="text"/>
Seminar/Workshop:	<input type="text"/>
Class activity:	<input type="text"/>
Case Study:	<input type="text"/>

Other assignments/homework:

If teaching and learning methods were used other than those specified, list and give reasons: --

3- Student assessment:

Method of assessment	Percentage of total
Midterm exam	20 (20%)
Final written exam	80 (80%)
Total	100 (100%)
Members of examination committee	Prof. Mohamed ElShawadfi

4- Facilities and teaching materials:

Totally adequate	<input type="text" value="-"/>
Adequate to some extent	<input type="text" value="√"/>
Inadequate	<input type="text" value="-"/>
List any inadequacies	<input type="text" value="-"/>

5- Administrative constraints

List any difficulties encountered

No administrative constraints

6- Student evaluation of the course: Response of course team

List any criticisms

Students were satisfied about the course content and teaching staff performance will be Considered

They recommended book enhancement

7- Comments from external evaluator(s): Response of course team

-

8- Course enhancement:

Progress on actions identified in the previous year's action plan:

Action	State whether or not completed and give reasons for any non-completion
Revision of course content	done

9- Action plan for academic year 2019 - 2020

Actions required	Completion date	Person responsible
Revision of course content	2019-2020	Course team
Revision of course learning materials and references		

Course coordinator:

Signature:

Date: / /

