

COURSE REPORTS

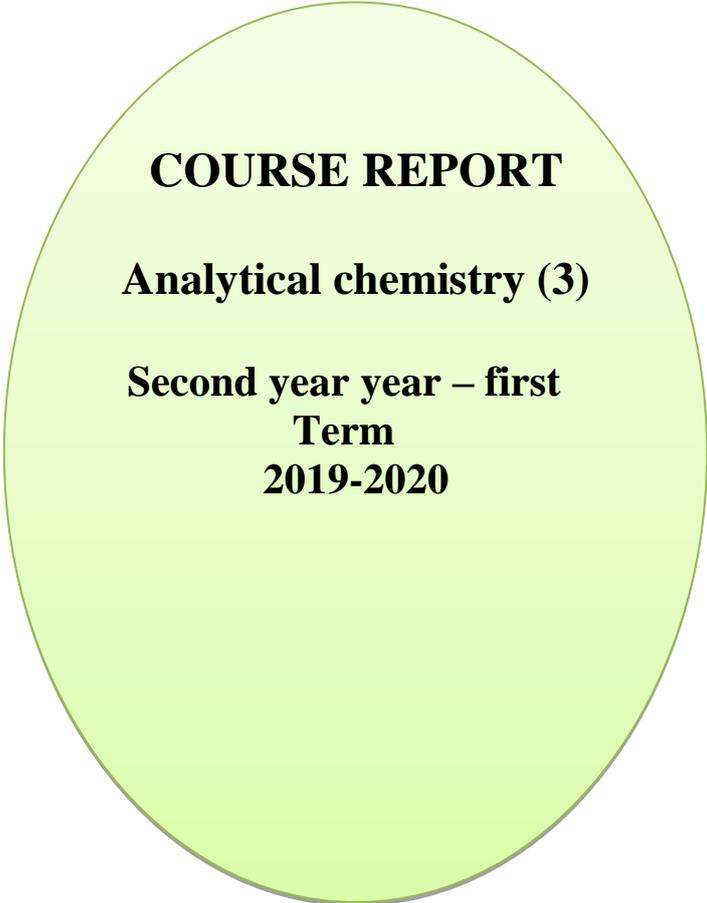
Faculty of Pharmacy

Second year – First Term

2019-2020

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COURSE REPORT

Analytical chemistry (3)

**Second year year – first
Term
2019-2020**

Course Report

University: Zagazig
Analytical chemistry

Faculty: Pharmacy

Department:

A- Basic Information

1. Title and code: Analytical chemistry (3) (AC213)
2. Program (s) on which this course is given: Bachelor of Pharmacy.
3. Year/ Level of program: second year (first semester)
4. Units/Credit hours:

Lectures Tutorial/Practical Total

5. Names of lecturers contributing to the delivery of the course
I Prof. Dr/Hisham Ezzat abdellatef.
II Prof. Dr/ Magda Mohamed El-Hennawy.
III Prof. Dr/ Hawa Khalil.

- Course co-ordinator: Prof. Dr. Hisham Ezzat abdellatef
- External evaluator: Prof. Dr. Yasser Shaker Elsharty

B- Statistical Information

No. of students attending the course: No. %

No. of students completing the course: No. %

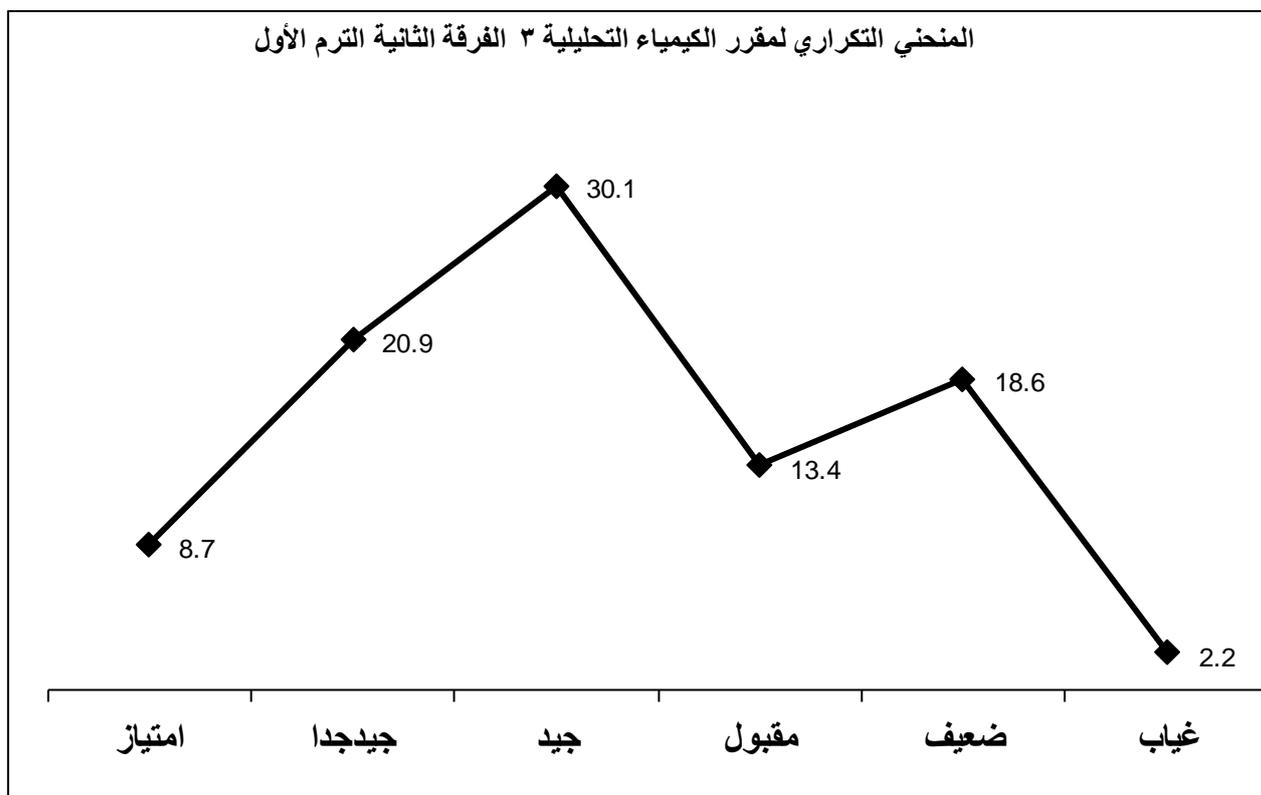
Results:

Passed: No. % 80.7 Failed: %
No.

Grading of successful students:

Excellent: No. % Very Good: %
No.

Good : No. % Pass: %
No.



C- Professional Information

1 - Course teaching

Week No.	Topics actually taught	No. of hours	Lecturer
1	Theoretical bases of volumetric analysis Acid base reactions and pH calculations	2hrs	<ul style="list-style-type: none"> Prof. Dr/Hisham E. Abdellatef.
2	Buffer solutions and neutralizations indicators Types of acid base indicators	2hrs	
3	Acid- base titration curve	2hrs	
4	Application of neutralization reactions	2hrs	
5	Non-aqueous titrations and their application	2hrs	
6	Midterm Exam		

7	Theory of redox reactions Calculation of oxidation no. , and electrode potential	2hrs	• Prof. Dr/Hawa Khalil
8	Titration curves and determination of E.P in redox reactions	2hrs	
9	Redox reactions involving iodine	2hrs	
10	Application of redox reactions	2hrs	
11	Theory of precipitometry and solubility product rule	2hrs	• Prof. Dr/ Magda El-M. Hennawy
12	Detection of E.P in precipitometric reactions	2hrs	
13	Theory of complexometry and complexometric indicators	2hrs	• Prof. Dr/Hawa Khalil
14	Types of complexometric titrations and their applications	2hrs	
15	Final Exan	2hrs	

Topics taught as a percentage of the content specified:

>90% 70-90% <70%

Reasons in detail for not teaching any topic

If any topics were taught which are not specified, give reasons in detail

2- Teaching and learning methods:

Lectures:

Practical training/
laboratory:

Seminar/Workshop:

Class activity:

Case Study:

Problem solving

Other assignments/homework:

20% 50% If teaching and learning methods were used other than those specified, list and give reasons:

-Discussion sessions

3- Student assessment:

Method of assessment	Percentage of total
• Final Written examination	50%
• Midterm exam	10%
• Oral examination	15%
• Practical/laboratory work	20%
• Other assignments/class work	5%
Total	100 %
Members of examination committee	. Prof. Dr/Hisham E. abdellatef. Prof. Dr/ Magda M. El-Hennawy. Prof. Dr/Hawa Khalil

4- Facilities and teaching materials:

Totally adequate
 Adequate to some extent
 Inadequate
 List any inadequacies

√

Poor ventilation High temperature Low resolution of data show equipment.
--

5- Administrative constraints

No time spacing between lectures

6- Student evaluation of the course:

List any criticisms	Response of course team
1. The necessity of organizing and simplifying the book	This was considered in preparing the book for Pharm D Program.
2. Course content is not consistent with the time specified for it.	That was considered in preparing course content of Anal. Chem. I –Pharm D program.

7- Comments from external evaluator(s):

The external evaluator stated that the course is well designed, and the learning outcomes are clear, properly phrased and measurable.

8- Course enhancement:

Progress on actions identified in the previous year's action plan:

Action: achieved (reduction of course content in new Pharm D program).

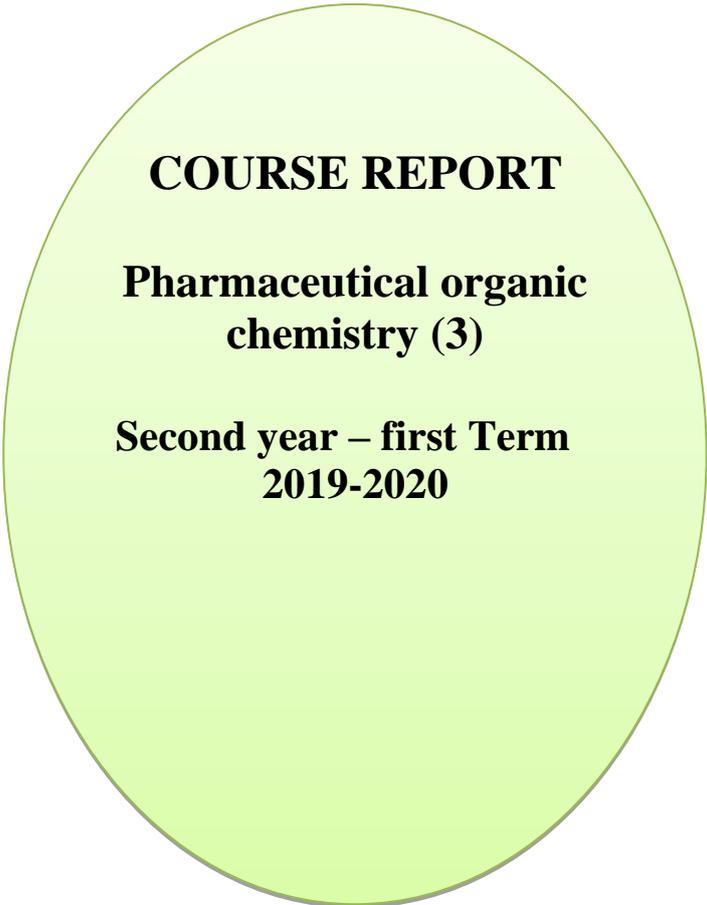
9- Action plan for academic year 2020-2021

The course content will be updated according to pharmD program specification

Course coordinator: Prof. Dr. Hisham Ezzat Abdellatef

Signature:

Date: / /2020



COURSE REPORT

**Pharmaceutical organic
chemistry (3)**

**Second year – first Term
2019-2020**

Annual Course Report

University: Zagazig Faculty: Pharmacy Department:
Pharmaceutical Organic Chemistry.....

...

Course Report

A- Basic Information

1. Title and code: Pharmaceutical Organic Chemistry-3(2019/2020)

Course code POC 212

2. Programme(s) on which this course is given: Bachelor of pharmacy

3. Year/ Level of programme: Second year ,first semester

4. Units/Credit hours:

Lectures Tutorial/Practical Total

5. Names of lecturers contributing to the delivery of the course:

Prof.dr/ Hanan Abdel-Razik Abdel-Fattah, Ass. dr/ Nermin Awni
Osman .

Course coordinator-: Prof.dr/ Hanan Abdel-Razik Abdel-Fattah

External evaluator: prof. dr./ Ashraf Biomy (faculty of pharmacy –
El-azhar university).

B- Statistical Information

No. of students attending the course: No. %

No. of students completing the course: No. %

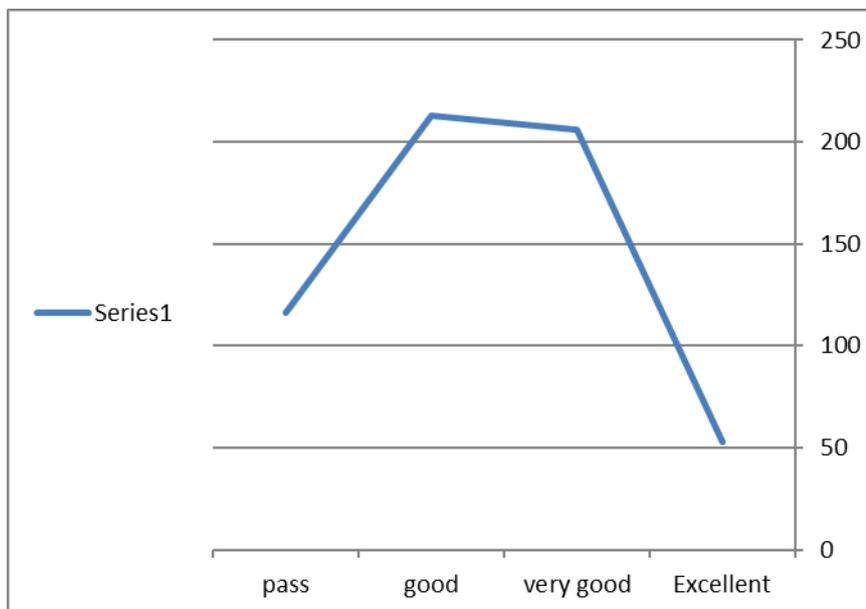
Results:

Passed: No. % Failed: %
No.

Grading of successful students:

Excellent: No. % Very Good: %
No.

Good : No. % Pass: %
No.



C- Professional Information

1 – Course teaching:-

Topics actually taught	No. of hours	Lecturer
1-Alcohols & thiols	4 hours	Prof.dr/ Hanan Abdel-Razik Abdel Fattah
2- Phenols	4 hours	
3-Carboxylic acids	6 hours	
4-Carboxylic acid derivatives	2 hours	. Prof.dr/ Hanan Abdel-Razik Abdel Fattah
5- Aldehydes & ketons	6 hours	Ass.Prof. dr/Nermin Awni Osman
6- Ethers & epoxide	2 hours	
7- Carbohydrates	4 hours	Ass.Prof. dr/Nermin Awni Osman

Percentage of the content specified: Topics taught as a percentage of the content specified:

>90% 70-90% <70%

Reasons in detail for not teaching any topic

If any topics were taught which are not specified, give reasons in detail

2- Teaching and learning methods:

Lectures:

Practical training/
laboratory:

Seminar/Workshop:

Class activity:

Case Study:

Other assignments/homework:

If teaching and learning methods were used other than those specified, list and give reasons: -- Preparation of lab reports with interpretation of experimental results.

-each group of students was made a research and presentation about drugs

have a relation to theoretical course ex.β-lactam antibiotics , salicylic acid

and phenols containing drugs.

3- Student assessment:

Method of assessment	Percentage of total
Midterm exam	10%
Written examination	50 %
Oral examination	15%
Practical/laboratory work	20%
Other assignments/class work	5%
Total	100%
Both written and practical were prepared by prof.dr./Hanan Abdel-Razik ,Ass.prof .dr./ Nermin Awni Osman	Oral exam. was conducted by members of Pharmaceutical organic chemistry department in addition external examiner.

4. Facilities and teaching materials:

Totally adequate
 Adequate to some extent
 Inadequate
 List any inadequacies

√

5-Administrative constraints

List any difficulties encountered

- ✓ Weak internet connection
- ✓ Insufficient budget
- ✓ Unavailability of required chemicals and glass wares for practical sessions.

6- Student evaluation of the course:

Response of course team

List any criticisms

Response of course team

1. Condensed course content
2. Too much exam questions inconsistent with time

the course was designed according to the regulation of bachelor of pharmacy curriculum (2015)

will be considered

7- Comments from external evaluator(s):

Response of course team

The course well designed. ILOS are clear,
 Properly phrased and can be measured.

8- Course enhancement:

Progress on actions identified in the previous year's action plaine.

Actions required responsible

Completion date Person

Actions required	Completion date	Person responsible
1. Revise course contents and make required	Completed	Course

updates regarding content and references	Completed	instructor
2. Add student activity: preparation of report/ presentation about different drugs illustrating functional groups	Completed	
3. Consider preparation of exam questions suitable to exam time.		
4. Training of the students on answering of mid-term and final question paper.		

9- Action plan for academic year 2020-2021

Actions required	Completion date	Person responsible
1. Make required updates regarding content and references	2020-2021	Course instructor
2. Add students new activities: preparation of report/ presentation about different drugs illustrating functional groups	2020-2021	
3. Using online learning and communication for the course	2020-2021	
4. Training of the students on online exams for the course.	2020-2021	
5. Make required updates in practical part by the addition of new experiments.	2020-2021	

Course coordinator: Prof. dr./ Hanan Abdel-Razik Abdel-Fattah

Signature:

Date: / 4 /2020



COURSE REPORT

Pharmacognosy (2)

**Second year – first Term
2019-2020**

Annual Course Report of Pharmacognosy (2)

University: Zagazig Faculty: Pharmacy Department:
Pharmacognosy
Course Report

A- Basic Information

1. Title and code: Pharmacognosy (2) PG212
2. Programme(s) on which this course is given: Bachelor of pharmacy.
3. Year/ Level of programme: Secod year, first term
4. Units/Credit hours:

Lectures Practical Total

5. Names of lecturers contributing to the delivery of the course:

Prof. Ehsan Abozaid.

Prof. Samia Salah

Prof. Afaf Elsayed

Dr. Sahar Abdelaziz

6. Course coordinator: Prof. Afaf Elsayed

7. External evaluator: Prof. Dr / Moshira El-sheraiey (cairo university)

B- Statistical Information:

No. of students attending the course: No. %

No. of students completing the course: No. %

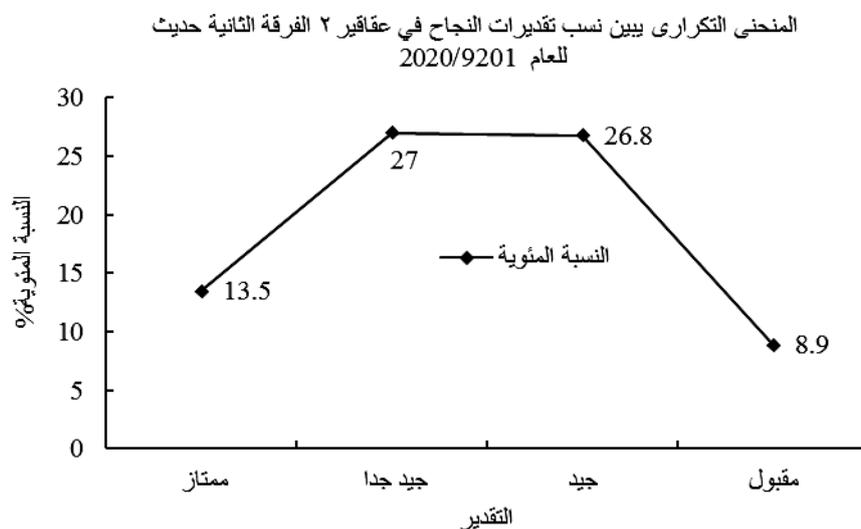
Results:

Passed: No. % Failed:
No.

Grading of successful students:

التقدير	ممتاز	جيد جدا	جيد	مقبول	ضعيف	ضعيف جدا	لائحة راسب
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النسبة المئوية	13.5	27	26.8	8.9	19.4	0.1	0.8
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C-Professional Information:

1 - Course teaching:

	Topics actually taught	No. of hours	Lecturer
1	General introduction for what will be taught all over the term Introduction for the fruits and giving the students the possible references, web sites, text books. Description of the common characters of umbelliferous.	2	Prof. Dr / Affaf Elsayed
2	Description of morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of Fennel, Ammi visnaga and Ammi majus.	2	Prof. Dr / Affaf Elsayed
3	Description of morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of Coriander, Anise, , Capsicum, Colocynth, Lemon, bitter orange peel and Senna pods.	2	Prof. Dr / Affaf Elsayed
5	Evening primrose, Colchicum and mustard macro- and, micro-morphology of the entire and powdered drugs, chemical identification.	2	Prof. Dr / Affaf Elsayed

	Unofficial fruits.		
6	Introduction to herbs. Study morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of Lobelia.	2	Prof. Dr/ Ehsan Abu Zaid
7	Study Morphological And Histological Characters, Constituents, Uses, Chemical Tests And Detection Of Adulteration In Entire And Powdered Form Of Piperment, Thyme, Alfalfa and Echinaceae. Unofficial herbs	2	Prof. Dr/ Ehsan Abu Zaid
8	Introduction to subterranean organs. Activity. Study morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of, Liquorice	2	Dr. Sahar Abdelaziz
9	Study morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of senega and Ipeca	2	Dr. Sahar Abdelaziz
10	Study morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of Rhubarb, Ginger.	2	Dr. Sahar Abdelaziz
11	Study morphological and histological characters, constituents, uses, chemical tests and detection of adulteration in entire and powdered form of Hydrastis, Valeriana., Unofficial rhizomes	2	Dr. Sahar Abdelaziz
12	Introduction to Unorganized drugs Study the preparation, collection, active constituents, uses and chemical tests of resins, oleo-resins	2	Prof. Dr/ Samia Salah Hafez
13	Study preparation, collection, active constituents, uses and chemical tests of balsams, latex, juice, extracts and gum.	2	Prof. Dr/ Samia Salah Hafez

Topics taught as a percentage of the content specified:

>90%

70-90%

<70%

Reasons in detail for not teaching any topic:

If any topics were taught which are not specified, give reasons in detail:

2- Teaching and learning methods:

Lectures:	<input checked="" type="checkbox"/>
Practical training/ laboratory:	<input checked="" type="checkbox"/>
Seminar/Workshop:	<input type="checkbox"/>
Class activity:	<input checked="" type="checkbox"/>
Case Study:	<input type="checkbox"/>

Other assignments/homework:

If teaching and learning methods were used other than those specified, list and give reasons:

Group discussion.

3- Student assessment:

Method of assessment	Percentage of total
Written examination	50
Oral examination	15
Practical/laboratory work	20
Mid term	10
Other assignments/class work	5
Total	100

Members of examination committee

Written exam was prepared by:

Prof/ Ehsan Abu zaid, Prof. Samia Salah, Prof. Affaf Elsayed, Dr. Sahar Abdelaziz

Oral exam was run by:all Pharmacognosy department staff in addition to external staff

- Prof. Dr/Maher El-Domiaty
- Prof. Dr/Azza El-Shafae
- Prof. Dr/ Amal Al-Gendy
- Prof. Dr/Afaf Elsayed
- Prof. Dr/ Mahmoud Abd El-Aal
- Prof. Dr/Ehsan Abo Zaid

- Prof. Dr/Samia Salah
- Prof. Dr/ Nawal Farag
- Prof. Dr/Samih El-Dahami
- Prof. Dr/Zeinab Ibrahim
- Prof. Dr/ Wafaa Badr
- Asst. Prof. Dr/ Gamal Dora
- Asst. Prof. Dr/Maged Abu- Hashim
- Asst. Prof. Dr/ Rehab Hamed
- Dr/ Sahar Abd El-Aziz
- Dr/Ahmed Mostafa
- Dr/Rasha Adel
- Dr/Islam Mostafa
- Dr/ Mona Fekry

4- Facilities and teaching materials:

Totally adequate	<input type="text" value="-"/>
Adequate to some extent	<input checked="" type="checkbox"/>
Inadequate	<input type="text" value="-"/>
List any inadequacies	<input type="text" value="-"/>

5- Administrative constraints

- Crowded schedules
- Overloaded laboratory sessions.
- Shortage in chemicals.

6- Student evaluation of the course: 70%

Student evaluation of the course	Response of course team
Too many organs, and examples of plants which is difficult to memorize.	Taken in consideration

Low level of interaction between lecturer and students	
Inadequate internet facilities	

Students evaluation of the course

Complaint of the survey sample about the bad behavior of supervisors in the examination halls.

Complaint of the survey sample about the length and difficulty of the exam

Response of course team

The dean of the college was addressed to take the necessary action through the department council

Students in the course report questionnaire praised the course for containing important and essential topics for the profession and the sequence of lectures in explaining them within the announced study plan, as well as faculty members based on that. By looking at the statistics of the results of the course, it was found that they matched the standards (bell shaped), where the success rates were as follows: Excellent 13.5%, very good 27%, good 26.8, pass 8.9% and thus the overall result of the course is satisfactory (76.2%).

7- Comments from external evaluator(s):

Comments from external evaluator	Response of course team
Course content is considered important in the field of treatment with herbal medicine & sufficient for covering this field. Course references' updates	Update references'

8- Course enhancement:

Progress on actions identified in the previous year's action plan:

Action	State whether or not completed and give reasons for any non-completion
Increase microscopes, chemicals and plant materials (Both entire and powdered drugs).	Completed to some extent
Introducing activities in the practical course to aid in self-learning	Completed
Supply the laboratory with LCD	Completed to some extent in two labs
To overcome the problems of the projectors	

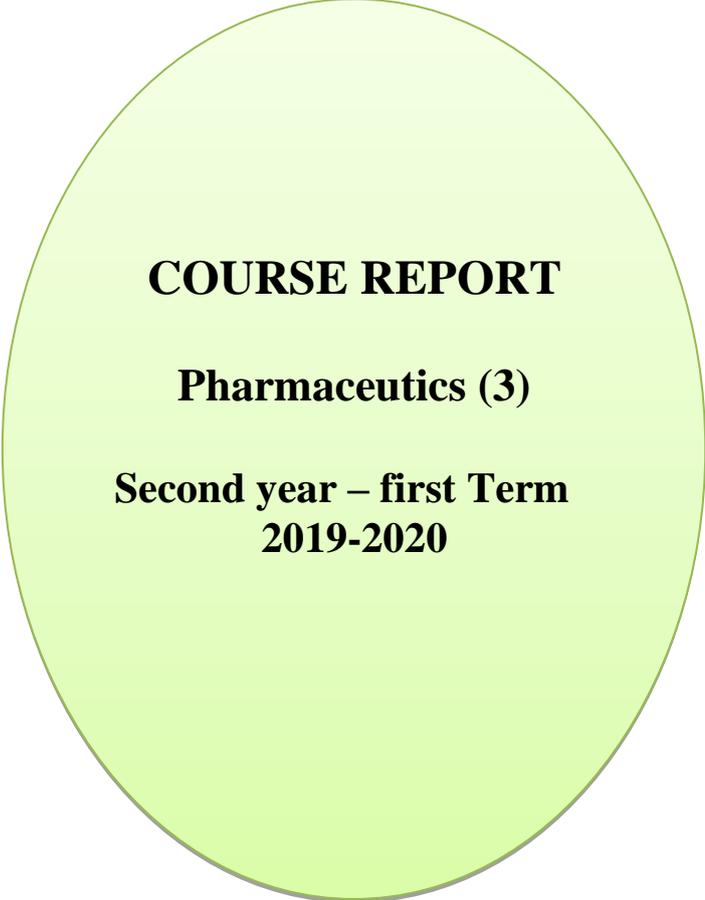
Action plan for academic year 2020 - 2021

Action required	Completion date	Person responsible
- Purchase display screens in the labs.	2020/2021	Head of department

Course coordinator: Prof. Dr. Afaf El-Sayed

Signature:

Date: / /



COURSE REPORT

Pharmaceutics (3)

**Second year – first Term
2019-2020**

Annual Course Report

University:Zagazig

Faculty: Pharmacy

Department: Pharmaceutics

A – Basic Information:

- **Title and Code:** pharmaceutics 3. Code : PC 212
- **Program(s) on which this course is given:** Bachelor of pharmacy
- **Year / Level of programs:** second year (first semester)
- **Units / Credit hours:**3 hrs/week

Lectures	2 hrs.	Practical sessions	2 hr.	Total	3 hrs.
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- **Names of lecturers contributing to the delivery of the course:**

- Prof. Dr. Mahmoud Abd El-Ghany
- Prof .Dr.Hana Elghamry
- **Assistant Prof. Dr. Azza Ali Hassan**

- **Dr. Course coordinator:**

Assistant Prof. Dr. Azza Ali Hassan

- **External evaluators:**

- Prof. Dr. Mohamed Ali Attia (Assiut University)

B- Statistical Information:

No. of students attending the course	757	100 %
No. of students completing the course	757	100 %

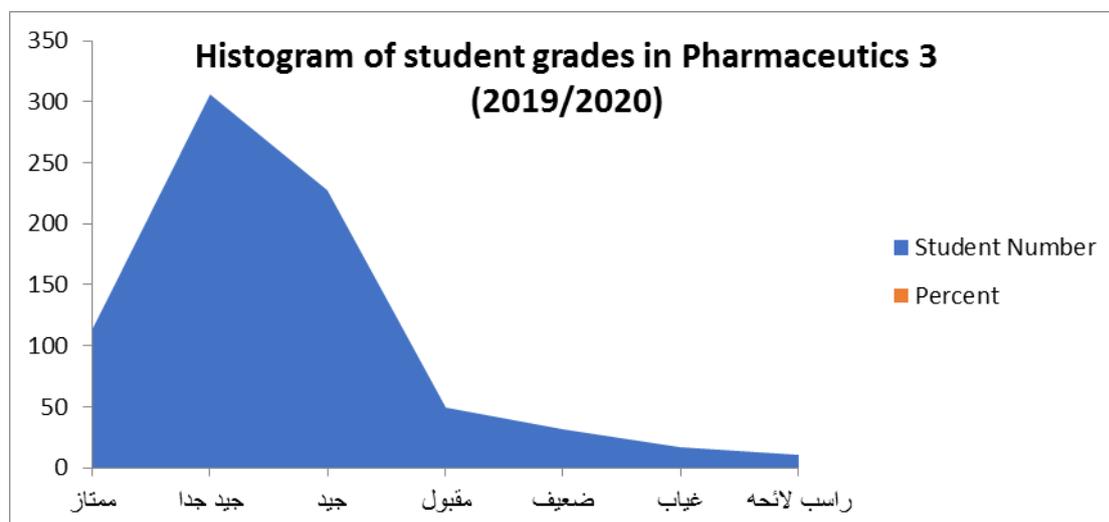
Results:

Passed	729	96.4 %	Failed	28	3.6%
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Grading of successful students:

Grade	Student Number	Percent
ممتاز	114	15.1%
جيد جدا	306	40.4%
جيد	228	30.1%

مقبول	49	6.5%
ضعيف	32	4.2%
غياب	17	2.2%
راسب لائحه	11	1.5%



C- Professional Information:

1-Course teaching:

Lecturer content	No of Hours	Lecturers
- Introduction to disperse system - Colloids (definition, pharmaceutical applications)	2	Ass. Prof. Dr. Azza Ali Hasan
- Types of colloidal systems, preparation of colloids, purification.	2	
-Properties of colloids -Stability of colloids	2	
- Transdermal drug delivery: structure and function of the skin, mechanism of drug transport through the skin	2	
-Factors affecting percutaneous absorption (biological and physicochemical factors)	2	
- methods of maximizing the bioavailability of drugs applied to the skin -Transdermal therapeutic patches(TTS)	1	
- Cosmetics (definition, creams, cleansing	1	

creams, vanishing creams		Prof. Dr/ Hanaa El Ghamry
- toilet powders, lipstick, shaving preparations, hair preparations - Nail lacquers, depilatories, dentifrice	2	
- Types of emulsion - Theories of emulsification	2	
- Emulsifying agents - Stability of emulsions	2	
- Reasons for preparing suspension - Characters of ideal suspension	2	
- Formulation and evaluation of suspensions - Stability of suspensions	2	
- Topical preparations, formulation of semisolid dosage forms (Ointments-Creams)	2	Prof. Dr Mahmoud Abdel Ghany
- Topical preparations, formulation of semisolid dosage forms (Gels-Pastes)	2	

Topics taught as a percentage of the content specified:

>90 %	√	70 – 90 %		<70%	
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- **Reasons in detail for not teaching any topic: -----**
- **If any topics were taught which are not specified, give reasons in detail: -----**

2-Teaching and learning methods:

Lectures	√
Practical Training / Laboratory	√
Seminar / Workshop	-
Class activity	√
Case study	-

- **If teaching and learning methods were used other than those specified, list and give reasons:** Internet based researches to develop self learning skills as well as computer and internet skills .

3-Student Assessment:

	Assessment task (e.g. essay, test, group project, examination, speech, oral presentation, etc.)	Week	Proportion of Total Assessment
1	Assessment (1): Activity e.g. assignments	Week 10	5%
2	Assessment (2): Midterm exam	Week 7	10%
3	Assessment (3): Practical exam	Week 13	20%
4	Assessment (4): Oral exam	Week15	15%
5	Assessment (5): Written exam	Week15	50%
	total		100%

Members of examination committee:

- Prof. Dr. Mahmoud Abd El-Ghany
- Prof.Dr. Hanaa Elghamry
- Assistant Prof. Dr. Azza Ali Hassan

Oral exam:

Department staff & external examiners

4-Facilities and Teaching Materials:

Totally adequate	
Adequate to some extent	√
Inadequate	

List any inadequacies:

No internet connection in teaching halls.

5- Administrative Constraints:

- Crowded schedule .

Students complained of condensed course content

Response: consider that in Pharm D curriculum.

6- Comments from external evaluator(s):

Comments	Response of course team
The course is well designed; ILOS are clear, properly written and can be measured.	-----

7- Course Enhancement:

Action required	State whether or not complete and give reasons for any non completion
-----------------	---

External examiner for evaluation of the student during oral exam	Completed
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9- Action plan for academic year 2020– 2021:

Action	Completion date	responsibility
Revision of course notes for any required updates	2020-2021	Course team

Course Co-ordinators:

- **Assistant Prof. Dr. Azza Ali Hassan**

Date: Course report is approved on 28/10/2019



COURSE REPORT
Anatomy & Histology

Second year – first Term
2019-2020

Annual Course Report

University: Zagazig

Faculty: Pharmacy

Department:

Anatomy & Histology departments / Faculty of medicine

Course Report

A- Basic Information

1. Title and code: Anatomy & histology
Code: MD210

2. Programme(s) on which this course is given: Bachelor of pharmacy

3. Year/ Level of programme: Second year / first term

4. Units/Credit hours:

Lectures Tutorial/Practical Total

5. Names of lecturers contributing to the delivery of the course:

Anatomy: Prof. Mohie ElSayed Khaliel

Prof. Ibrahim elazzony

Dr Manal Mohamed Morsy

Dr Maha Ahmed

Histology: prof. Azza Said

Prof. Magdi Fathi

Course co-ordinator: **Anatomy: Prof. Mohie ElSayed Khaliel**

Histology: prof. Azza Said

External evaluator:

B- Statistical Information

No. of students attending the course:

No. %

No. of students completing the course:

No. %

Results:

Passed: No. 86.04%

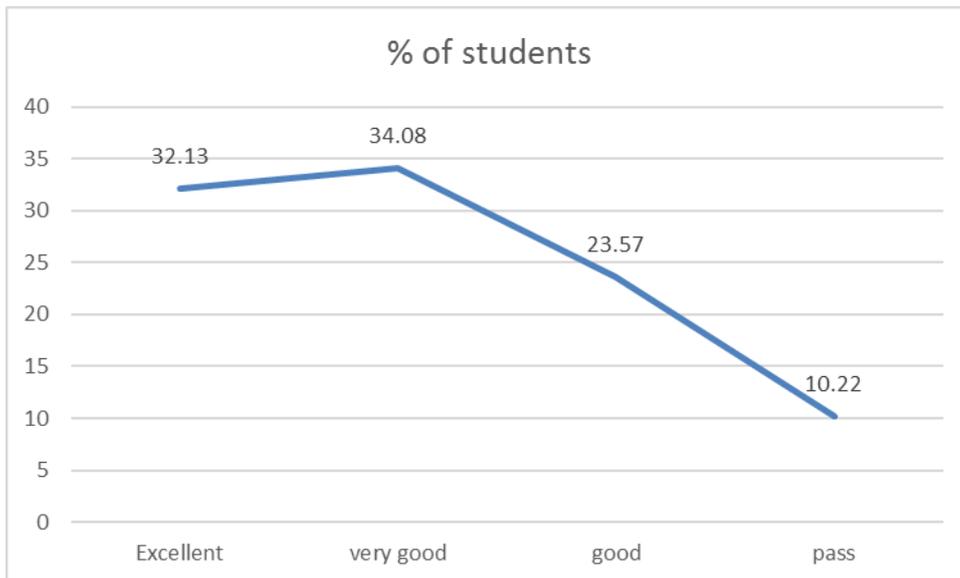
Failed: %
No.

Grading of successful students:

Excellent: N

Very Good:

Good : No. 157 % 23.57 Pass: No. 68 % 10.22



C- Professional Information

1 - Course teaching

Topics actually taught	No. of hours	Lecturer
- Introduction (anatomical terms- anatomical positions- anatomical movements)		Prof. Mohie ElSayed Khaliel
- Joints and muscular system		
- Cardiovascular system		Prof. Ibrahim elazzony
- Respiratory system		
- Lymphatic system		Dr Manal Mohamed Morsy
Midterm exam		
- Digestive system		Dr Maha Ahmed
- Urinary system		
- Male genital system		
- Female genital system		
- Endocrine glands		
- Nervous system		
- Special senses and skin		
- Skeletal system and vertebral		

column		
- Types of microscopes (LM&EM)		prof. Azza Said
Types of stains		Prof. Magdi Fathi
Membranous organoids (cell membrane, mitochondria, Golgi bodies, rough & smooth endoplasmic reticulum and lysosomes).		
- Non-membranous organoids		
Structure of the nucleus		
- DNA structure		
Chromosomes structure		
Cell cycle		
- Epithelial tissues (structure, types, sites)		
- Connective tissues and fibers (structure, types).		
Connective tissues proper (structure, types).		
- Histological structure of bone and cartilage.		
- RBCs and WBCs (histological structure, function)		
- Histological structure of skeletal, smooth and cardiac muscles		
- Histological structure of neurons, synapse, neurological cells and nerve endings		
- Histological structure of arteries and veins		
- Histological structure of thymus, tonsils, spleen and lymph node		
- Histological structure of tongue, oesophagus, stomach, small and large intestine		
- Histological structure of liver, pancreas and salivary glands		
- Histological structure of trachea, lung and kidney		
- Histological structure of pituitary, supra-renal, thyroid and parathyroid glands		

Topics taught as a percentage of the content specified:

>90%

70-90%

<70%

Reasons in detail for not teaching any topic

If any topics were taught which are not specified, give reasons in detail

2- Teaching and learning methods:

Lectures:	<input checked="" type="checkbox"/>
Practical training/ laboratory:	<input checked="" type="checkbox"/>
Seminar/Workshop:	<input type="checkbox"/>
Class activity:	<input type="checkbox"/>
Case Study:	<input type="checkbox"/>

Other assignments/homework:

If teaching and learning methods were used other than those specified, list and give reasons: --

3- Student assessment:

Method of assessment	Percentage of total
Final Written examination	70%
Oral examination
Practical/laboratory work	20%
Midterm exam	10%
Other assignments/class work	
Total	
Members of examination committee	

Anatomy: Prof. Mohie ElSayed Khaliel

Prof. Ibrahim elazzony

Dr Manal Mohamed Morsy

Dr Maha Ahmed

Histology: prof. Azza Said

Prof. Magdi Fathi

4- Facilities and teaching materials:

Totally adequate

Adequate to some extent

√

Inadequate

-

List any inadequacies

-

5- Administrative constraints

List any difficulties encountered

No constraints encountered

6- Student evaluation of the course:
team

Response of course

List any criticisms

Generally, students were satisfied about the course, lecturers performance
and exam questions

7- Comments from external evaluator(s):
team

Response of course

.....
8- Course enhancement:

Progress on actions identified in the previous year's action plan:

Action

State whether or not completed and
give reasons for any non-completion

Revision of course
content

Completed

9- Action plan for academic year 2020 - 2021

Actions required
responsible

Completion date Person

Continuous update of course content and references

Course coordinator: **Anatomy: Prof. Mohie ElSayed Khaliel**

Histology: prof. Azza Said

Signature:



COURSE REPORT

**Drug Marketing and
Communication Skills**

**Second year – first Term
2019-2020**

Annual Course Report

University: Zagazig

Faculty: Pharmacy

Department:

.....

Course Report

A- Basic Information

1. Title and code: drug marketing and communication skills

Code: DM21

Programme(s) on which this course is given: Bachelor of pharmacy

3. Year/ Level of programme: Second year / first term

4. Units/Credit hours:

Lectures

Tutorial/Practical

Total

5. Names of lecturers contributing to the delivery of the course:

Prof. Mohamed Ghamry Shawadfy

Prof. Sherief Ahmed Elassy

Course co-ordinator: **Mohamed Ghamry Shawadfy**

External evaluator:

B- Statistical Information

No. of students attending the course:

No. %

No. of students completing the course:

No. %

Results:

Passed: No. 97.7%

Failed: %
No.

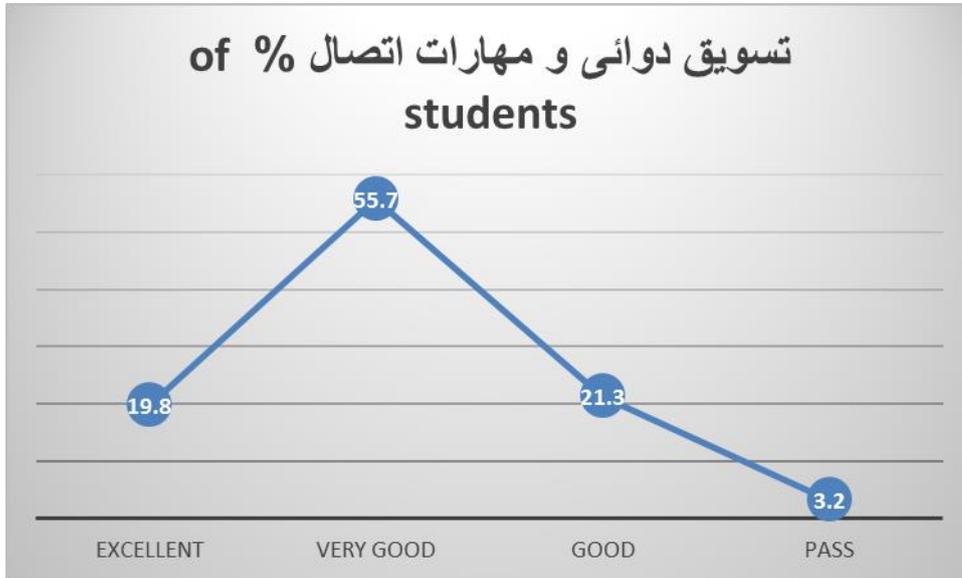
Grading of successful students:

Excellent: No. %

Very Good: %
No.

Good : No.

Pass: %
No.



C- Professional Information

1 - Course teaching

Topics actually taught	No. of hours	Lecturer
<p>ما هي الاستراتيجيات ماهية التخطيط الاستراتيجي خطوات التخطيط الاستراتيجي تكوين الاستراتيجيات تنفيذ الاستراتيجية عناصر المزيج التسويقي (4 س) العوامل البيئية التي تتعامل معها ادارة التسويق</p>		Prof. Mohamed Ghamry Shawadfy

أهداف الاعلان أنواع الاعلان قسم / ادارة الاعلان وكالات الاعلان خطوات تكوين و تنفيذ الاعلان وسائل الاعلان وسائل تنشيط المبيعات ادارة المبيعات التسويق الدولي		Prof. Sherief Ahmed Elassy
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Topics taught as a percentage of the content specified:

>90% 70-90% <70%

Reasons in detail for not teaching any topic

If any topics were taught which are not specified, give reasons in detail

2- Teaching and learning methods:

Lectures:	<input checked="" type="checkbox"/>
Practical training/ laboratory:	<input type="checkbox"/>
Seminar/Workshop:	<input type="checkbox"/>
Class activity:	<input type="checkbox"/>
Case Study:	<input type="checkbox"/>

Other assignments/homework:

If teaching and learning methods were used other than those specified, list and give reasons: --

3- Student assessment:

Method of assessment	Percentage of total
Final Written examination	80%
Midterm exam	20%
Oral examination	
Practical/laboratory work	
Other assignments/class work	

Total

Members of examination committee

Prof. Mohamed Ghamry Shawadfy

4- Facilities and teaching materials:

Totally adequate

-

Adequate to some extent

√

Inadequate

-

List any inadequacies

-

5- Administrative constraints

List any difficulties encountered

No administrative constraints

6- Student evaluation of the course:
team

Response of course

List any criticisms

Students are unsatisfied about lecturers performance

Students are satisfied about the exam questions

7- Comments from external evaluator(s):
team

Response of course

8- Course enhancement:

Action

State whether or not
completed and give reasons
for any non-completion

Revision of course content for
any updates

completed

Progress on actions identified in the previous year's action plan:

9- Action plan for academic year 2020 - 2021

Actions required

Completion date Person responsible

Revision and upgrading of course notes 2020-2021 course team

Add practical cases

Course coordinator: **Prof. Mohamed Ghamry Shawadfy**

Signature:

Date: / /