

تثقیف صحی ترم ثانی ۳



كشور كورس



Zagazig University/ College / Faculty of nursing Band / Third year Department / Date / 30 / 15 / 2016 First Semester / Second 20.. / 20..	theoretical exam Subject / Health education Time / 3 Hours Total Score / 60 Number of questions / 4 Number of questions paper :double-sided paper
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Answer all of the following questions:

I-Write short notes on

(25 Marks)

- 1- Peer group discussion
- 2- Advantage and disadvantage of mass media
- 3- Inquiry learning
- 4- Magnetic board
- 5- Role of nurse as health educator

II- Write true or false and correct wrong one :

(5 Marks)

- 1- There are four phase for program implementation
- 2- Develop a plan for marketing done through five components
- 3- The American nursing association donabedian's fram_work for evaluation health care program using the components of program outcome
- 4- Types of communication are verbal and body language
- 5- Keep the message honest and uncomplicated this one basic rules for effective receiving

III- Draw the diagram shows :

(15 Marks)

- 1- How communication skills help people
- 2- Phases of program implementation
- 3- The health education / promotion planning model

V- Complete the following statements :

(15 Marks)

- 1- Community diagnosis includes four basic steps -----,-----,-----, ----
- 2- First steps in program plan development is identify-----
- 3- The process of communication is made up of seven parts -----,-----
-----,-----,-----,-----, -----
- 4- The three core communication skills are:
 - 1-----
 - 2-----
 - 3-----

(Total 60 Marks)

Wishing good luck and success

Prof. Dr. / Salwa Abbas

