

Program Vision

Scientific excellence and the development of creative thinking to improve the healthcare system and achieve a prestigious position in the field of clinical pharmacy at the local and regional levels.

Program mission

Developing pharmaceutical education and enhancing the efficiency of pharmaceutical practice, scientific research, and community service by preparing pharmacists who adhere to professional ethics. They are qualified with the latest pharmaceutical and medical concepts and are able to compete locally and regionally. They possess the ability to work within the medical treatment team and communicate with patients at a professional level to provide the necessary advice. Graduates of the program are also capable of working in pharmacies in public and private hospitals, scientific and academic research centers, media, pharmaceutical marketing, and drug manufacturing and development.

Program Objectives

- Focusing on the pharmacist's role in providing appropriate healthcare to the patient inside and outside hospitals as a member of the medical team by monitoring his medication regimen, studying the principles of clinical pharmacokinetics and their applications in treatment in various disease cases, and finding appropriate treatment regimens in cooperation with the treating physician, which results in improving healthcare for patients and reducing medication errors.
- Graduating distinguished pharmacists qualified to work in public and private pharmacies, drug control laboratories, and in the fields of

media, marketing, research, universities, and pharmaceutical manufacturing.

- Promoting a culture of optimal drug use and health awareness among patients.
- Increase the competitiveness of program graduates at the regional level through academic and training programs.
- Participate in community service, environmental development, and provide tangible economic returns through the rational use of medications in hospitals.
- Commitment to achieving quality standards in pharmaceutical education through competency-based education and an emphasis on self-learning.
- Supporting the practice of the profession with its responsibilities, laws, and ethics, and respecting patients' rights.
- Emphasis on effective communication, leadership, management, and entrepreneurship skills.